EMA Finance & Fundraising Policy

Overview

The Coordination Team, Chapters and Project Teams of Europe Must Act (EMA) fundraise to support our campaigning work. This policy outlines key principles related to fundraising and finance activities which all members of EMA must follow.

**Fundraising**: All contributions made to EMA go directly towards supporting work that aligns with EMA’s Mission and Principles (see Manifesto).

**Financial Management**: EMA’s finances are managed by Action for Education (AFE), a registered non-profit in Greece, Switzerland and the UK.

Abbreviations

**AFE** = Action for Education  
**EMA** = Europe Must Act

The financial relationship with Action for Education

All donations received by Europe Must Act are processed by Action for Education in organisational bank accounts and reserved to be spent solely on Europe Must Act’s campaigns.

Financial statements related to AFE’s finances are available here. Detailed records of EMA’s income and expenditure are available on request. Please email here.
Key Principles for Chapter Fundraising and Finance

- All fundraising initiatives must:
  - Be set up in accordance with charitable law in your country. *For advice on organising a fundraiser, please contact hello@europemustact.org.*
  - Align with EMA’s Mission, Core Principles, Political Statement and Inclusion Policy. These are available on EMA's manifesto.

- City Chapters and Project Teams may independently fundraise for their campaigning work. Locally fundraised money is restricted to being spent by the local chapter, or can be gifted to EMA’s Coordination Team for reallocation to another EMA chapter.
  - *Typical expenses include digital advocacy tools, digital and print advertisements, materials for organising protests, consultants. If your expenditure does not fit these categories, you are advised to consult at a national/organisational level.*

- Expenditures must be pre-approved by the following teams in accordance with where and by whom it will be spent:
  - Organisational expenditure - approved by Coordination Team
  - National expenditure - approved by national chapters
  - Local expenditure - approved by individual chapters

- EMA is not able to reimburse money unless a valid receipt or invoice is shown. In exceptional cases, direct payments to suppliers are possible. For reimbursements (bank transfer only), contact hello@europemustact.org.